

## Hello, Big Event Attendee!

We are glad you are attending MAIA's Big Event Conference and Trade Show 2024! I know this is long, but PLEASE read through this so that you can make the most of your Big Event 2024 experience!

- Event location is Sheraton Boston Hotel, 39 Dalton St, Boston, MA
- All badges and tickets will be at our registration desk on the 2<sup>nd</sup> Floor, Grand Ballroom Foyer.
- Download the **MAIA Big Event Mobile App!** It has everything you need and more! Search "BigEvents" in your mobile app store. Once downloaded, search "MAIA's Big Event."
- Review the [Schedule](#) and download the [handouts](#) (available two weeks before the event)
- If you are taking any CE classes, please complete the [CE Class sign-in forms](#) in advance and bring them with you. **(Do this! It will make your class entry that much quicker/easier!)**
- Our theme is The 60's...Remembering our past, looking forward to the future!

### For CE classes, please remember:

- You will need to show a Photo ID
- Complete the [sign-in form](#) with ALL of the information
- Arrive on time and stay for the entire session
- You can access the handouts via our website. The ONLY classes that will receive print books are the FULL-DAY classes
- Sessions are first come, first serve

### HOTEL / PARKING/ AND BACK BAY AREA:

Please visit our website for information on [HOTEL](#), [PARKING](#), [DINING & ENTERTAINMENT](#) options.

**The hotel is undergoing renovations**, so the hotel restaurant and lobby bar are closed. Various restaurants are very close, and on Thursday and Friday evenings, we will have an 'after-hours' bar set up on the 2nd floor near our registration area from 7:30 p.m. to 11:00 p.m. for that after-dinner nightcap you know you will want!

**Sheraton Hotel only offers valet parking, limited to 6.9 ft vehicles.** By the hotel entrance, there is the Prudential Center Parking Garage, which is self-park but limited to 6.4 ft vehicles. ProPark and Hynes Auditorium Garage are located across

the street from the hotel. For additional parking, visit [SpotHero](#), [Parkopedia](#), [BestParking](#), or [ParkWhiz](#) to reserve and save on your parking.

## DRAWINGS, RAFFLES, PRIZES!

**S&H Greenstamps:** Each person receives a book at Registration to participate! Play for a chance to win a \$500 Cash Prize...or an item you pick from the catalog! Just like the Greenstamp books from the 60's! Visit the exhibitors shown in the book at their Trade Show booth and answer their questions! Make sure you get their stamp when finished. Fill out your contact information, circle the prize you want, and bring your completed book to the Saturday Afternoon Bash! A staff member will be there to collect it from you, and the winner will be announced at the reception! *(You must be present to win!)*

**Test your Luck at Operation:** On Saturday, go to the Grand Ballroom Foyer at 12:45 and see if you can 'operate' without the buzzer going off! The more times you do, the higher the prize you can win, up to \$600! If you are good at operating, you will be given a ticket(s) to give to staff as you enter the Saturday Afternoon Bash! The winners will be announced during the reception! *(You must be present to win!)*

**Safety's Saturday Afternoon Bash:** Join us at the closing reception and drop your ticket in the hat as you enter! You will be given your ticket when you check in at registration! The winner will be chosen during the party and given \$1000 cash!

PLUS...Guess How Many Super Balls for a cash prize! Many Trade Show exhibitors have their own contests and raffles – check them all out!

## CONFERENCE HOURS

**Thursday, September 26** - Registration opens at 8:00 a.m! Sessions begin at 9:00 a.m. End with the Groovy Opening Reception, sponsored by Plymouth Rock, at 4:45 p.m!

**Friday, September 27** – Registration opens at 7:30 a.m! Breakfast starts at 7:30 a.m. Sessions begin at 8:15 a.m. End with Boston Software's TGIF Freak Out at 4:15 p.m!

**Saturday, September 28** – Registration opens at 7:30 a.m! Breakfast starts at 7:30 a.m. Sessions begin at 8:00 a.m. End with Safety's Afternoon Bash at 3:30 p.m!

**Sunday, September 29** – Breakfast begins at 8:30 a.m. Game Day 2024 starts at 9:00 a.m. End with Lunch to Go at 12 p.m!

**TRADE SHOW HOURS**

Friday, 9:00 a.m. to 1:00 p.m. and 2:30 p.m to 4:00 p.m. (*Closed 1:00 p.m. -2:30 p.m.*)

Saturday, 10:00 a.m. to 3:00 p.m.

Check the daily [SCHEDULE!](#) Questions? [hkramer@massagent.com](mailto:hkramer@massagent.com)

**WE CAN'T WAIT TO SEE YOU!**