

Hello, Big Event Attendee!

We are glad you are attending MAIA's Big Event Conference and Trade Show 2024! I know this is long, but PLEASE read through this so that you can make the most of your Big Event 2024 experience! This year's theme is dedicated to the 60's - remembering our past and looking forward to the future!

- Event location is Sheraton Boston Hotel, 39 Dalton St, Boston, MA
- All badges and tickets will be at our registration desk on the 2nd Floor, Grand Ballroom Foyer.
- Download the **MAIA Big Event 2024 app—COMING IN AUGUST 2024!** It has everything you need and more! Search "BigEvents" in your mobile app store. Once downloaded, search "MAIA's Big Event."
- Review the [Schedule](#) and download the **handouts** (available two weeks before the event)
- If you are taking any CE classes, please complete the [CE Class sign-in forms](#) in advance and bring them with you. **(Do this! It will make your class entry that much quicker/easier!)**

For CE classes, please remember:

- You will need to show a Photo ID
- Complete the [sign-in form](#) with ALL of the information
- Arrive on time and stay for the entire session
- You can access the handouts via our website. The ONLY classes that will receive print books are the FULL-DAY classes
- Sessions are first come, first serve

HOTEL / PARKING/ AND BACK BAY AREA: Please visit our website for information on [HOTEL](#), [PARKING](#), [DINING & ENTERTAINMENT](#) options.

DRAWINGS, RAFFLES, PRIZES!

S&H Greenstamps: A \$500 Cash Prize...or an item you pick from the catalog! Just like the Greenstamp books from the 60's! Visit the exhibitors shown in the book, introduce yourself, and listen to what they have to say. Get their stamp when finished. Bring your completed book to MAIA's Registration desk on the 2nd floor. The staff will give you a ticket to fill out and put your prize choice on. Bring that to the Saturday Afternoon Bash! A staff member will be there to collect it from you, and the winner will be announced at the reception! *(You must be present to win!)*

Test your Luck at Operation: You'll receive a ticket to play Operation to have a chance at winning anywhere from \$100 to \$600! On Saturday, go to the Grand Ballroom Foyer at 12:45 and see if you can 'operate' without the buzzer going off! The more times you do, the higher the prize you can win! If you are good at operating, you will be given a ticket(s) to give to staff as you enter the Saturday Afternoon Bash! The winners will be announced during the reception! *(You must be present to win!)*

Safety's Saturday Afternoon Bash: Join us at the closing reception and drop your ticket in the hat as you enter! The winner will be chosen during the party and given \$1000 cash! *(You must be present to win!)*

-PLUS...many Trade Show exhibitors have their own contests and raffles – check them all out!

CONFERENCE HOURS

Thursday, September 26 - Registration opens at 8:00 am and closes at 4:30 pm. Sessions begin at 9:00 am. End with the Groovy Opening Reception, sponsored by Plymouth Rock, at 4:45 pm!

Friday, September 27 – Registration opens at 7:30 am and closes at 4:00 pm. Breakfast starts at 7:30 am. Sessions begin at 8:15 am. End with Boston Software's TGIF Freak Out at 4:15 pm!

Saturday, September 28 – Registration opens at 7:30 am. and closes at 3:30 pm. Breakfast starts at 7:30 am. Sessions begin at 8:00 a.m. End with Safety's Afternoon Bash at 3:30 pm!

Sunday, September 29 – Breakfast begins at 8:30 am. Game Day 2024 starts at 9:00 am. End with Lunch to Go at 12 pm!

TRADE SHOW HOURS

Friday, 9:00 am to 1:00 pm and 2:30 pm to 4:00 pm *(Closed 1:00 pm -2:30 pm)*
Saturday, 10:00 am to 3:00 pm.

Check the daily [SCHEDULE!](#) Questions? hkramer@massagent.com

WE CAN'T WAIT TO SEE YOU!